



New York

WHERE THE FUTURE IS BUILT

# 2025

## SPONSORSHIP & BENEFITS OVERVIEW

# WHY ULI?

Help your company gain valued exposure and help ULI New York deliver the knowledge-sharing, professional development, and relationship-building members rely on to foster equitable, sustainable, and thriving communities.

## BENEFITS OF MEMBERSHIP



Help lead the market's preeminent industry association, committed to building more equitable and sustainable communities for people to live, work, and play



Collaborate with industry peers to advance ULI's mission priorities of decarbonization, increasing housing attainability, and developing the next generation of diverse leaders



Forge relationships with 2,800+ local members, leaders, and decision makers across diverse disciplines in the public and private sector



Tap ULI's broad network of experts for their trusted and objective insights, programs, and best practices to forge new strategies to adapt for the future



Access compelling panel discussions and exclusive behind-the-scenes building tours addressing the most important issues currently affecting land use and development



Acquire the tools and resources to become a more inclusive leader through our Diversity, Equity and Inclusion initiatives



Develop professional and leadership skills through our Young Leaders Group (for members under 35), Women's Leadership Initiative, NEXT (for members 35-45), Local Product Councils, and other member networks

THE MISSION OF THE URBAN LAND INSTITUTE:

Shape the future of the built environment for transformative impact in communities worldwide

CONNECT | INSPIRE | LEAD

For detailed information about ULI New York sponsorship benefits, download The Sponsorship Opportunities Brochure.

CLICK TO DOWNLOAD

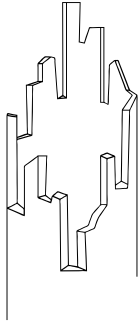
For more information or to sponsor, contact [felix.ciampa@uli.org](mailto:felix.ciampa@uli.org)

# ANNUAL SPONSORSHIP LEVELS & BENEFITS

## SPONSORSHIP LEVELS AND BENEFITS

|  | URBAN<br>VISIONARY                | PLATINUM                     | GOLD                         | SILVER                       | BRONZE                        |
|--|-----------------------------------|------------------------------|------------------------------|------------------------------|-------------------------------|
| <b>District Council Events and Member Benefits</b>   | <b>\$30,000</b>                   | <b>\$25,000</b>              | <b>\$20,000</b>              | <b>\$15,000</b>              | <b>\$10,000</b>               |
| Complimentary registration to the 2025 Fall Meeting in San Francisco, California (November 4-6)                                | 3<br>(\$6,000+ value)             | 2<br>(\$4,000+ value)        | 1<br>(\$2,000+ value)        |                              |                               |
| Sponsor logo displayed on signage and programs at in-person and virtual events   | ✓                                 | ✓                            | ✓                            |                              |                               |
| Complimentary Associate Memberships for individuals who are not currently ULI members  | 6<br>(\$3,240 value)              | 4<br>(\$2,160 value)         | 3<br>(\$1,620 value)         | 2<br>(\$1,080 value)         | 1<br>(\$540 value)            |
| Sponsor recognition on all weekly email blasts and program announcements (8,000+ members & prospects per eblast)               | Logo<br>(premium placement)       | Logo<br>(premium placement)  | Logo                         | Logo                         | Name                          |
| Sponsor logo on ULI New York website with link to sponsor company's website  | ✓                                 | ✓                            | ✓                            | Logo only                    | Logo only                     |
| Invitation to Sponsor Appreciation Reception on June 12, 2025  | ✓                                 | ✓                            | ✓                            | ✓                            | ✓                             |
| Complimentary tickets to in-person and virtual District Council events and programs (except Real Estate Outlook & Awards Gala) | 5 each                            | 4 each                       | 3 each                       | 2 each                       | 1 each                        |
| <b>2025 Awards Gala Benefits</b>   |                                   |                              |                              |                              |                               |
| Sponsor logo featured on all Gala dinner tables  | ✓                                 |                              |                              |                              |                               |
| Sponsor recognized during the opening and closing remarks  | ✓                                 |                              |                              |                              |                               |
| Sponsor logo projected throughout Gala ballroom  | ✓                                 |                              |                              |                              |                               |
| Sponsor recognition in printed dinner programs   | ✓                                 | ✓                            |                              |                              |                               |
| Sponsor logo displayed on custom cocktail hour signage   | ✓                                 | ✓                            |                              |                              |                               |
| Sponsor logo featured on stage signage   | ✓                                 | ✓                            |                              |                              |                               |
| Sponsor logo displayed on step and repeat during cocktail hour   | ✓                                 | ✓                            | ✓                            |                              |                               |
| Preferred seating at the Gala dinner   | ✓                                 | ✓                            | ✓                            |                              |                               |
| Table or half-table at the Gala dinner   | 11-person table                   | 10-person table              | 10-person table              | 10-person table              | 5-person half-table           |
| Custom signage with table sponsor's logo   | ✓                                 | ✓                            | ✓                            | ✓                            |                               |
| Sponsor logo displayed on hanging banners throughout cocktail hour   | ✓                                 | ✓                            | ✓                            | ✓                            | ✓                             |
| Sponsor logo on all Awards promotional materials and email blasts (8,000+ members & prospects per eblast)                      | ✓                                 | ✓                            | ✓                            | ✓                            | ✓                             |
| Sponsor ad displayed in printed dinner programs and on Awards website  | (2) Full-pages<br>(\$5,000 value) | Full-page<br>(\$2,500 value) | Full-page<br>(\$2,500 value) | Half-page<br>(\$1,500 value) | Quarter-page<br>(\$750 value) |
| Sponsor logo on Awards website with link to sponsor company's website  | ✓                                 | ✓                            | ✓                            | Logo only                    | Logo only                     |
| <b>2026 Real Estate Outlook Benefits</b>   |                                   |                              |                              |                              |                               |
| Sponsor recognized during the opening and closing remarks  | ✓                                 | ✓                            |                              |                              |                               |
| Sponsor logo on all promotional materials, email blasts, event signage and program (8,000+ members & prospects per eblast)     | ✓                                 | ✓                            | ✓                            |                              |                               |
| Sponsor logo displayed on step and repeat  | ✓                                 | ✓                            | ✓                            |                              |                               |
| Complimentary tickets  | 4<br>(\$500 value)                | 4<br>(\$500 value)           | 3<br>(\$375 value)           | 2<br>(\$250 value)           | 1<br>(\$125 value)            |

# GALA-ONLY SPONSORSHIP LEVELS & BENEFITS



AWARDS *for* EXCELLENCE  
in DEVELOPMENT

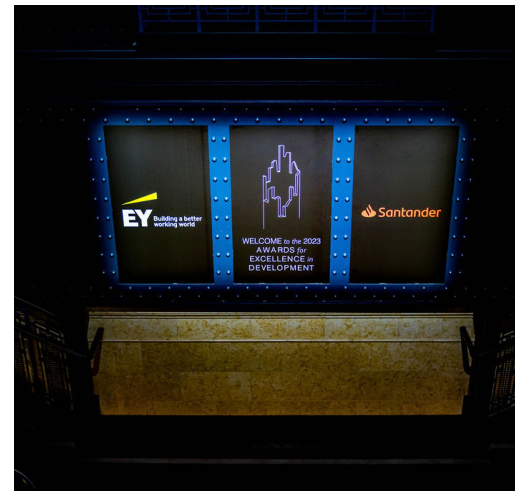
The Awards for Excellence Gala is the industry showcase for the local projects in our region that deserve special recognition and the talented land use professionals that create them.

Save the date for the 9th annual **Awards for Excellence in Development** on **Wednesday, April 23, 2025** at Cipriani South Street!

**CLICK TO VISIT  
THE AWARDS WEBSITE**

## SPONSORSHIP LEVELS AND BENEFITS

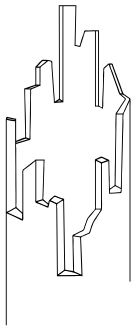
|   | URBAN<br>VISIONARY             | PLATINUM                  | GOLD                      | SILVER<br><b>SOLD OUT</b> | BRONZE                     |
|---|--------------------------------|---------------------------|---------------------------|---------------------------|----------------------------|
| <b>Awards Gala Sponsorship Benefits</b>   | <b>\$25,000</b>                | <b>\$20,000</b>           | <b>\$15,000</b>           | <b>\$12,500</b>           | <b>\$7,500</b>             |
| Sponsor recognized during the opening and closing remarks   | ✓                              |                           |                           |                           |                            |
| Sponsor logo projected through Gala ballroom  | ✓                              |                           |                           |                           |                            |
| Sponsor logo displayed on custom cocktail hour signage  | ✓                              | ✓                         |                           |                           |                            |
| Preferred seating at the Gala dinner  | ✓                              | ✓                         | ✓                         |                           |                            |
| Table or half-table at the Gala dinner  | 11-person table                | 10-person table           | 10-person table           | 10-person table           | 5-person half-table        |
| Custom signage with the table sponsor's logo  | ✓                              | ✓                         | ✓                         | ✓                         |                            |
| Sponsor logo on all Awards promotional materials and email blasts (8,000+ members & prospects per eblast) | ✓                              | ✓                         | ✓                         | ✓                         | ✓                          |
| Sponsor logo displayed on event signage throughout cocktail hour  | ✓                              | ✓                         | ✓                         | ✓                         | ✓                          |
| Sponsor ad displayed in printed and digital Gala journal  | (2) Full-pages (\$5,000 value) | Full-page (\$2,500 value) | Full-page (\$2,500 value) | Half-page (\$1,500 value) | Quarter-page (\$750 value) |
| Sponsor logo on Awards website with link to sponsor company's website                                     | ✓                              | ✓                         | ✓                         | Logo only                 | Logo only                  |



DOWNLOAD THE 2025 SPONSORSHIP OPPORTUNITIES BROCHURE



# ADDITIONAL GALA-ONLY SPONSORSHIP OPPORTUNITIES



## AWARDS *for* EXCELLENCE *in* DEVELOPMENT

ULI New York is excited to announce three new opportunities to sponsor the Awards for Excellence Gala.

Each opportunity is only open to one company and allows for unique brand recognition at the real estate industry's must-attend event of the year!

### SPONSORSHIP LEVELS AND BENEFITS

#### Cocktail Sponsor - \$17,500

- Branded posters and high-top signage in cocktail reception space
- Logo recognition on cocktail napkins
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Branded gobo in indoor cocktail reception space
- Full-page sponsor ad in printed and digital Gala journal
- Half-table at the Gala dinner



#### Dessert Sponsor - \$10,000

- Branded posters and high-top signage in dessert reception space
- Logo recognition on dessert cocktail napkins
- Logo recognition on branded dessert flags
- Logo recognition on branded coffee cups
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Half-page sponsor ad in printed and digital Gala journal
- Two tickets to the gala



#### Registration Sponsor - \$5,000

- Logo on poster at registration desk
- Logo recognition on registration table
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Quarter-page sponsor ad in printed and digital Gala journal
- Two tickets to the gala

