

2023

SPONSORSHIP & BENEFITS OVERVIEW

URBAN LAND INSTITUTE, FOUNDED 1936

For detailed information about ULI New York sponsorship benefits, download The Sponsorship Opportunities Brochure.

[CLICK TO DOWNLOAD](#)

WHY ULI?

Gain valuable exposure for your company and help us provide the knowledge-sharing, professional development and relationship-building members rely on to create sustainable and thriving communities.

BENEFITS OF MEMBERSHIP



Be a leader in our market's preeminent industry association, committed to building more equitable and sustainable communities for people to live, work, and play.



Collaborate with industry peers to advance ULI's mission priorities of decarbonization, increasing housing attainability, and developing the next generation of diverse leaders.



Forge relationships with 2,500+ local members, leaders, and decision makers across diverse disciplines, sectors, and product types.



Utilize ULI for its trusted and objective insights, expertise, and best practices to forge new strategies to adapt for the future.



Access compelling programs exploring the most important issues currently affecting land use and development.



Acquire the tools and resources to become a more inclusive leader through our Diversity, Equity and Inclusion initiative.



Develop professional and leadership skills through our Young Leaders Group (for members under 35), Women's Leadership Initiative, NEXT (for members 35-45), Local Product Councils, and other member networks.

THE MISSION OF THE URBAN LAND INSTITUTE:

Shape the future of the built environment for transformative impact in communities worldwide

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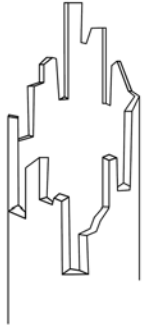
For more information or to sponsor, contact felix.ciampa@uli.org

ANNUAL SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVELS AND BENEFITS

	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
District Council Events and Member Benefits	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000
Complimentary registration to the 2023 Fall Meeting in Los Angeles, California (October 30 - November 2)	3 (\$6,000+ value)	2 (\$4,000+ value)	1 (\$2,000+ value)		
Sponsor logo displayed on signage and programs at in-person and virtual events	✓	✓	✓		
Complimentary Associate Memberships for individuals who are not currently ULI members	6 (\$3,240 value)	4 (\$2,160 value)	3 (\$1,620 value)	2 (\$1,080 value)	1 (\$540 value)
Sponsor recognition on all weekly email blasts and program announcements (12,000+ members & prospects per eblast)	Logo (premium placement)	Logo (premium placement)	Logo	Logo	Name
Sponsor logo on ULI New York website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
Invitation to Sponsor Appreciation Reception	✓	✓	✓	✓	✓
Complimentary tickets to in-person and virtual District Council events and programs (except Real Estate Outlook & Awards Gala)	5 each	4 each	3 each	2 each	1 each
2023 Awards Gala Benefits					
Sponsor logo featured on all Gala dinner tables	✓				
Sponsor recognized during the opening and closing remarks	✓				
Sponsor logo projected throughout Gala ballroom	✓				
Sponsor recognition in printed dinner programs	✓	✓			
Sponsor logo displayed on custom cocktail hour signage	✓	✓			
Sponsor logo featured on stage signage	✓	✓			
Sponsor logo displayed on step and repeat during cocktail hour	✓	✓	✓		
Preferred seating at the Gala dinner	✓	✓	✓		
Table or half-table at the Gala dinner	11-person table	10-person table	10-person table	10-person table	5-person half-table
Custom lucite signage with table sponsor's logo	✓	✓	✓	✓	
Sponsor logo on all Awards promotional materials and email blasts (12,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor ad displayed in printed dinner programs and on Awards website	(2) Full-pages (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
2024 Real Estate Outlook Benefits					
Sponsor recognized during the opening and closing remarks	✓	✓			
Sponsor logo on all promotional materials, email blasts, event signage and program (12,000+ members & prospects per eblast)	✓	✓	✓		
Sponsor logo displayed on step and repeat	✓	✓	✓		
Complimentary tickets	6 (\$750 value)	5 (\$625 value)	4 (\$500 value)	3 (\$375 value)	1 (\$125 value)

GALA-ONLY SPONSORSHIP LEVELS & BENEFITS



AWARDS *for* EXCELLENCE
in DEVELOPMENT

The Awards for Excellence Gala is the industry showcase for the local projects in our region that deserve special recognition and the talented land use professionals that create them.

Save the date for the 8th annual **Awards for Excellence in Development** on **Wednesday, October 18, 2023** at Cipriani South Street!

[CLICK TO VISIT THE AWARDS WEBSITE](#)

SPONSORSHIP LEVELS AND BENEFITS

	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
Awards Gala Sponsorship Benefits	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500
Sponsor recognized during the opening and closing remarks	✓				
Sponsor logo projected through Gala ballroom	✓				
Sponsor logo displayed on custom cocktail hour signage	✓	✓			
Preferred seating at the Gala dinner	✓	✓	✓		
Table or half-table at the Gala dinner	11-person table	10-person table	10-person table	10-person table	5-person half-table
Custom lucite signage with the table sponsor's logo	✓	✓	✓	✓	
Sponsor logo on all Awards promotional materials and email blasts (12,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor ad displayed in printed and digital Gala journal	(2) Full-pages (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only

